

# Bristol's Official Visitor Guide 2024

visit  
**BRISTOL**

**Print Run: 250,000**

**Publishing Date: February 2024**

**Booking Deadline: 13th November 2023**

## Distribution



Information stands in hotels, attractions, transport hubs, shopping areas in and around Bristol.



Available in all hotels across Bristol, in stands or at reception desks.



Used as a main piece of collateral for national and international events attended by the Visit West team throughout the year.



Ordering platform available to all members wanting to receive bulk deliveries directly.



All visiting media and familiarisation visit delegates.



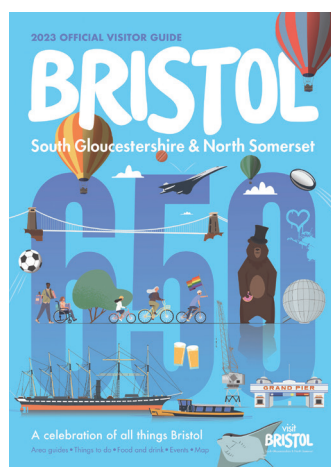
A digital version will be available on the world's leading digital publishing platform Issuu. Since uploading the 2023 version in April, we are seeing monthly impressions of 2,253 and 1000 reads per month with an average read time of 2:40 minutes.



At the many events attended by Visit Bristol, including University Open Days and Trade Shows.



Visitor Guides will be displayed in Bristol Airport with a potential to reach 9.8 million passengers annually.


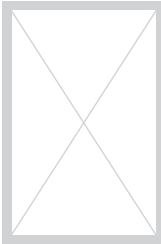
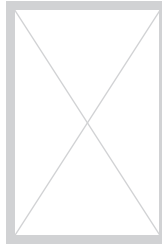
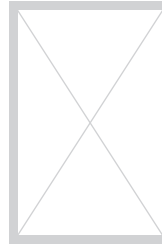





To discuss advertising opportunities, please contact Lisa Franklin

**E:** [lisa.franklin@visitwest.co.uk](mailto:lisa.franklin@visitwest.co.uk) | **W:** [www.visitbristol.co.uk](http://www.visitbristol.co.uk)

What are the advertising opportunities?

Advertising opportunities within the 2024 Official Visitor Guide are designed to suit a range of budgets.

Back Cover	Inside Front	Inside Back	Full Page	2/3 Page	1/3 Page	1/6 Page	
							
Size (mm) 148(w) x 210(h)	Size (mm) 148(w) x 210(h)	Size (mm) 148(w) x 210(h)	Size (mm) 148(w) x 210(h)	Size (mm) 133(w) x 128.5(h)	Size (mm) 133(w) x 62(h)	Size (mm) 64(w) x 62(h)	
£2,700.00	£2,500.00	£2,400.00	£2,050.00	£1,450.00	£750.00	FREE	Partner
£2,900.00	£2,700.00	£2,600.00	£2,250.00	£1,650.00	£950.00	£600.00	Member
		£2,800.00	£2,450.00	£1,850.00	£1,150.00	£800.00	Non-Member

Prices are exclusive of VAT.  
Member rates are applicable to Gold, Silver and Bronze level members.

Sponsorship packages are available, please call or e-mail to discuss the options available.  
Partner Members have priority booking for all advertising space.

Artworking process

All advertising should be supplied digitally as print-ready CMYK 300dpi PDF.  
Colour proofs of all entries will be submitted to all participants for final checking.  
Please check carefully.

Deadlines and invoicing

Booking and artwork deadlines will be explained on contact. Invoicing will take place shortly after booking to secure your space and is payable within 30 days.